INTRODUCTION TO MANAGEMENT

- **Course code**

  8103

- **Type of course (compulsory, optional)**

  Compulsory

- **Level of course**

  N/A

- **Year of study**

  2013-2014

- **Semester**

  1ST Semester

- **Number of credits allocated**

  6 ECTS Credits

- **Name of lecturer**

  Spanos Ioannis, Associate Professor

- **Learning outcomes**

Management as a field of scientific inquiry, as well as every day practice, is particularly important because it is critically associated with the efficient and effective functioning of firms and organizations. As such the main objective of this course is to introduce students to the basic Management principles and functions. Topics include: (a) management fundamentals, (b) analysis of internal and external environment, (c) planning and decision making, (d) organizational architecture, (e) and leadership and human capital.

- **Mode of delivery (face-to-face, distance learning)**

  Face-to-face lectures

- **Prerequisites and co-requisites**

  As an introductory course, it has no prerequisites.

- **Recommended optional programme components**

  None

- **Course contents**

    - Fundamental functions of management and managers' roles. The evolution of management theory
    - The organizational and global environment; ethics and social responsibility
    - Managers as decision makers and strategists
    - Managing organizational structure; organizational control and culture

- Human resources management and leadership

- **Recommended or required reading**

  📖 D.Bourantas: «Management», Publ. Benou, Athens 2001

  📖 L. Chitiris, “Management: Basic Principles”, Interbooks, Athens 2006

  📖 “Contemporary Management”, G.Jones, J.George & C. Hill: MacGraw Hill, 2000

- **Planned learning activities and teaching methods**

  Lectures (4 hours per week)

- **Assessment methods assessment methods and criteria**

Written exams (100% of grade) plus optional written essay (in groups of 2-3 students)

- **Language of instruction**

  Greek

- **Work placement(s)**

  No