ΟΠΑ AUEB mba international

CAREER FAIR

FEEDBACK REPORT

JULY 2024

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ABOUT THE CAREER FAIR

The 21th MBA International Career Fair, organised by the i-MBA Career Office with the cooperation of the i-MBA Alumni Association was held with great success on 29th May 2024 between 10:00-18:00 at the Serafio City of Athens.

The Career Fair is one of the many forms of collaboration we have with the participating companies. This report presents the feedback from both companies and candidates regarding this specific event.

In view of the global economic instability (high inflation, energy crisis and geopolitical uncertainty), and its effect on the job market, comparisons are made with last years' figures to show how current circumstances affected the career fair.

Please note that the final data regarding employment offers are not yet available since the recruitment process in many companies is still in progress.

Objectives:

The primary objectives of the i-MBA Career Fair were:

- To provide i-MBA students/alumni **with opportunities to network** with industry professionals and recruiters.
- To help i-MBA students/alumni gain **exposure to a wide range of industries.**
- To offer students i**nsights into into market trends, career strategies, and professional development tips**.

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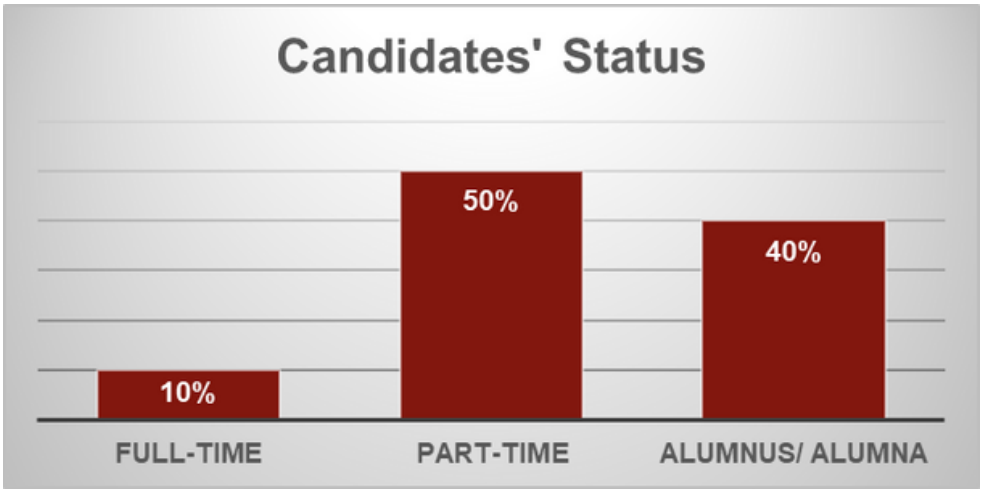
PARTICIPANTS

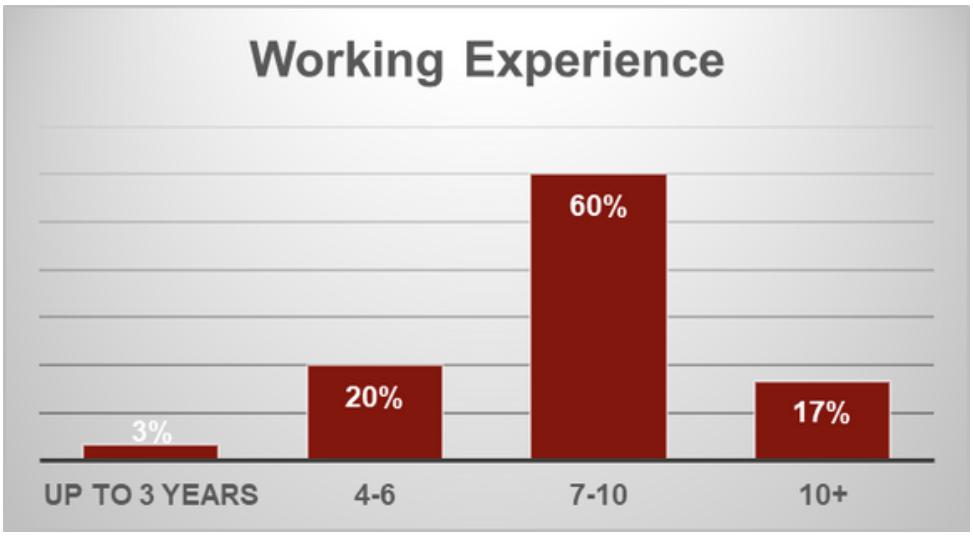
Students & Alumni:

- From a total number of 74 students and alumni registered for participation, 38 (52%) completed the survey, out of which the below statistics are drawn.
- 60% of the participants were male and 40% female.
- 60% were students and 40% were alumni of the program.
- 10% of the participants were international students.
- 33 is the average age of participants.
- 8 is the average years of working experience.



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Candidates' Status
10%
50%
40%
FULL-TIME
PART-TIME
ALUMNUS/ ALUMNA

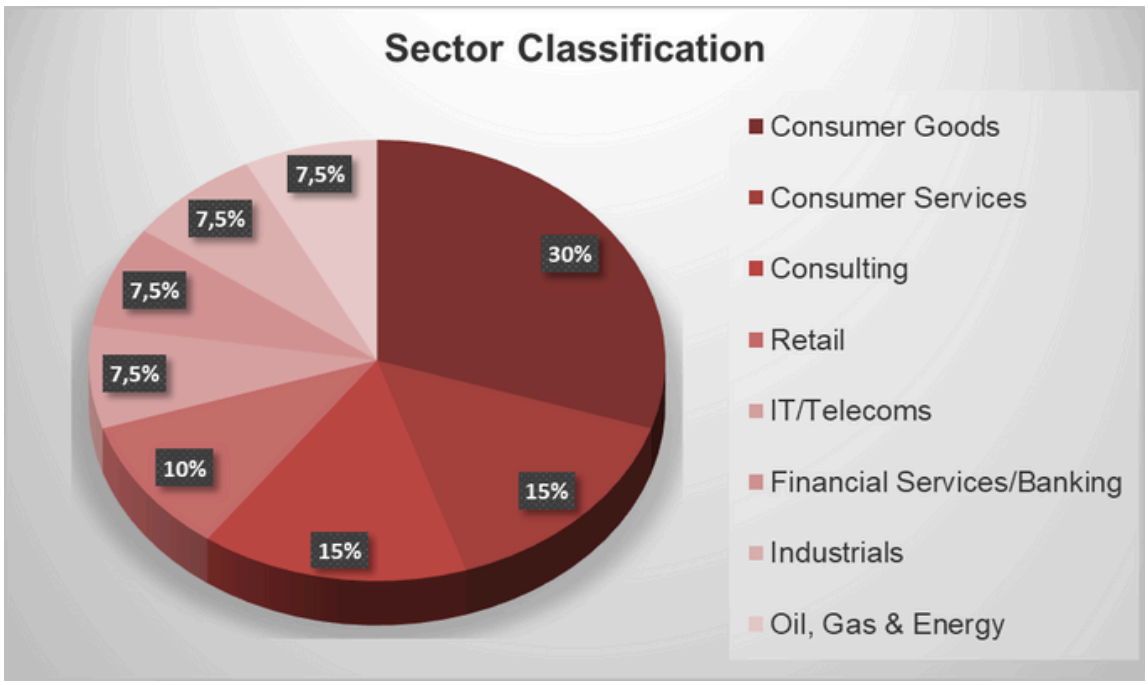

Working Experience
3%
20%
60%
17%
UP TO 3 YEARS
4-6
7-10
10+

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COMPANIES

- 40 companies attended the Career Fair 2024.
- Classification per sector:

30% from the Consumer Services sector
15% from the Consumer Goods sector
15% from the Consulting sector
10% from the Retail sector
7,5% from the IT/ Telecoms sector
7,5% from the Financial Services/Banking sector
7,5% from the Industrials sector
7,5% from the Oil, Gas & Energy sector

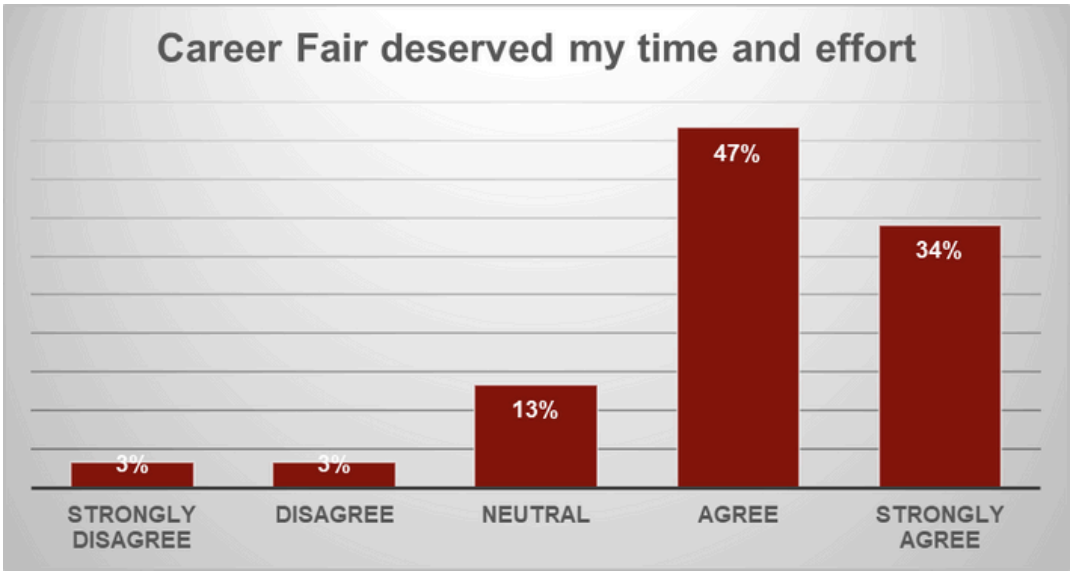


FEEDBACK

CANDIDATE FEEDBACK

Results based on evaluation forms completed by the participating candidates are as follows:

- 87% of the participants were employed during the time of the event (85% in 2023).
- 13 is the average number of companies that each participant met.
- 73% of the participants connected with additional companies apart from the ones that have initially targeted them.
- 73% agreed that the Career Fair met their expectations (82% in 2023).



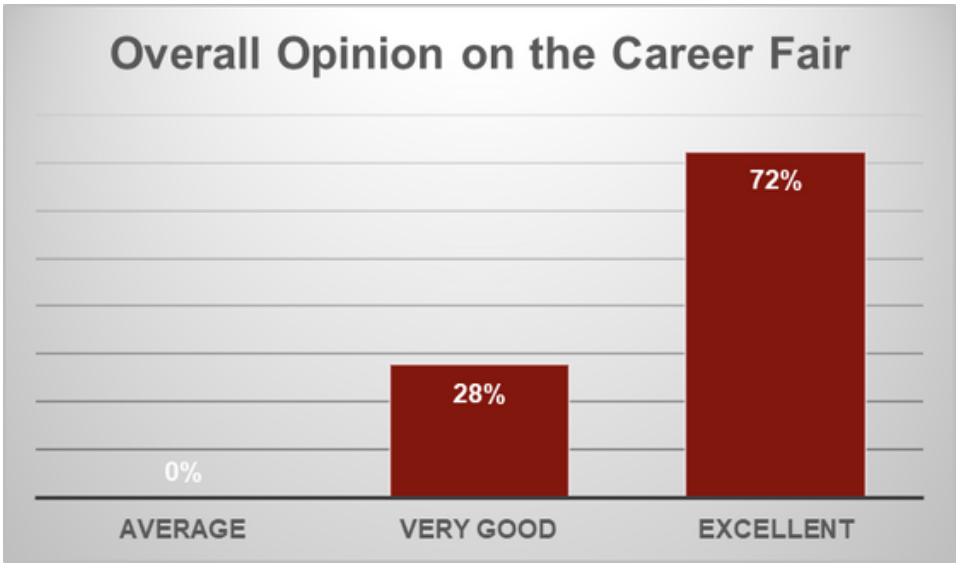
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FEEDBACK

COMPANY FEEDBACK

Results based on evaluation forms completed by the companies' representatives are as follows:

- 83% of the participating companies had a specific job opening at the time of the Career Fair (90% in 2023).
- 88% of the participating companies rated the profile of our participating students and alumni as excellent or very good (100% in 2023).
- 78% of the participating companies agree that they will cover specific job openings following the Career Fair (57% in 2023).
- The overall opinion of the participating companies on the Career Fair is depicted in the following chart:



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KEY OBSERVATIONS:

Similarly to previous years, the level of satisfaction of the 2024 i-MBA Career Fair was high, for the participating companies and candidates. In particular, 88% of the companies rated the profile of candidates as excellent or very good and 73% of candidates agreed that the Career Fair met their expectations.

This year, 83% of the companies attending the fair had specific job openings, compared to 90% in 2023, 74% in 2022, and 62.5% in 2021. This trend reflects the economy's return to normal growth rates and the resulting increase in employment opportunities.

At the time of writing this report (mid-July), 50% of the participating candidates have proceeded with a 2nd round of interviews with the recruiting companies. Evidence suggests that this will increase in the next 2-3 months.

